

Gregory Addison

Experienced Video Production Specialist

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As a freelance videographer/editor/photographer in NYC, I've shot and edited video portraits, promo videos, music videos, interviews, short films, dance videos, beauty videos, mini docs, food videos, and comedy web series throughout the years. I'm proficient in Adobe Premiere and Final Cut Pro X. My personal weapon of choice is the Sony A7iv but I also have experience using Panasonic 4k, Canon, and RED cameras. Some clients include NYU School of Law, Driver Digital, Gotham Soccer, DANSPIEK Theatre, PEN America, Real Simple (Time Inc), Food 52, BuzzFeed, The Karma Network, Unsigned Hip Hop Artists, and more. Since moving to the Minneapolis/St. Paul area, I have worked with the non profit women's group, Find Your Power. Also I worked with the Cowles Center, working on a few dance films for the MixTape Collective livestream and The Rae Mackenzie Group (DEI Marketing firm). I would appreciate an opportunity to chat with you and discuss what I can do for you.

Work Experience

Freelance Videographer/Photographer/Editor

G. Addison Visuals - Saint Paul, MN

May 2011 to Present

- As a freelancer, I worked alongside clients to establish visual narrative of projects, implementing vision in production & post production
- Shot, directed, and edited projects which have included promo videos, podcasts, music videos, interviews, short films, dance videos, beauty videos, mini docs, food videos, corporate videos, and comedy web series.
- Some clients include: Food 52, Driver Digital, Unsigned Hip Hop Artists, Harlem Renaissance Economic Development Corp, Seed and Spark Campaigns, New Jersey Sports Chiropractic and more.

Videographer/Photographer/Storyteller

Rae Mackenzie Group, Inc - Minneapolis, MN

March 2022 to August 2022

- Worked closely with the creative and marketing teams to support both internal and client-facing projects.
- Rae Mackenzie Group is an award-winning, internationally acclaimed DEI Marketing Firm with over 20 years experience helping companies get DEI messaging and positioning right. With these focus areas, it allows for companies to start building authentic, meaningful relationships with People of Color.

Videographer Lead

Find Your Power (Non Profit) - Saint Paul, MN

June 2020 to August 2020

- Responsible for the recording and editing of footage, soundtracks and create videos that promote FYP and convey FYP culture and spirit.

Director of Photography/Lead Photographer

DanSpiek Dance Theatre - Brooklyn, NY

March 2012 to June 2020

- Produced original video content by working collaboratively with main choreographer, dancers and other specialists to facilitate multimedia production.
- Provide set/rehearsal photos of all DanSpiek Dance Theatre productions which was used in marketing campaign for each production.
- Managed to produce over 1000 photos for library

Video Director/AV Tech/Podcast Technical Director

NYU School of Law - New York, NY

September 2018 to April 2020

- Produced & edited online recordings of distance learning classes, working with student workers as cam ops and professors to facilitate multimedia production of the class.
- Set up for shots according to production schedules, and lighting conditions and available equipment in studio and/or event space.
- Technical Director for NYU School of Law "Tax Maven" & "Strict Scrutiny" Podcast episodes
- Acquired experience in studio production (basic use of Tri-caster), podcast recording (mixing, etc), RED/Panasonic camera use, Mediasite/Panopto recording, & event space camera setups
- Provided leadership for distance learning recordings, pre & post production, as senior contractor

Videographer/Editor

RealSimple (Time Inc) - New York, NY

October 2016 to February 2017

- Worked with editorial to bring text articles to life with video
- Shot and edited videos for social and RealSimple.com
- Sets up equipment: lighting, overhead shots, ideal camera settings
- Increased online viewership with Holiday how to videos made

Facilities Coordinator/Production Assistant

BuzzFeed - New York, NY

January 2015 to September 2016

- Maintaining records of maintenance inventory, purchase orders, work orders, and deliveries.
- Assisting with setting/taking down/packing up equipment for video shoots
- Occasionally appearing in/shooting some videos.

Camera Operator

Brooklyn Cyclones - Brooklyn, NY

August 2012 to September 2012

- Streamlined communications with home game broadcast supervisors to maintain optimal video coverage for smooth event operations
- Operated television studio cameras during live production, maintaining composition and camera angles throughout each shot
- Increased fans viewership of visual yearbook

Production Assistant

Def Jam Records - New York, NY

November 2010 to December 2010

- Supported current production needs by moving items between equipment, conveyors and staging areas.

Education

Some College in Media Production

Hunter College of The City University of New York - New York, NY

September 2003 to May 2011

Skills

- Adobe Lightroom (9 years)
- Photography (10+ years)
- Video Production (10+ years)
- Video Editing (10+ years)
- Filming (10+ years)
- Adobe Creative Suite (4 years)
- Adobe After Effects (3 years)
- Adobe Illustrator (Less than 1 year)
- Adobe Photoshop (4 years)
- Microsoft Office (10+ years)
- Post Production
- Adobe Premiere
- Final Cut Pro

Links

<http://www.gaddisonvisuals.com>