

GREGORY ADDISON

Experienced Video Production Specialist

Saint Paul, MN 55114
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(917) 365-3301

As a freelance videographer/editor/photographer in NYC, I've shot and edited video portraits, promo videos, music videos, interviews, short films, dance videos, beauty videos, mini docs, food videos, and comedy web series throughout the years. Clients include NYU School of Law, Driver Digital, Gotham Soccer, PEN America, Real Simple (Time Inc), Food 52, BuzzFeed, The Karma Network, Unsigned Hip Hop Artists, and more. My portfolio website is www.gaddisonvisuals.com. Since I just moved to Minneapolis/St. Paul, I'm hopeful that I will hear from you very soon about an opportunity. Thank you so much for your time.

WORK EXPERIENCE

Freelance Videographer/Photographer/Editor

G. Addison Visuals - Brooklyn, NY
May 2011 to Present

- As a freelancer, I worked alongside clients to establish visual narrative of projects, implementing vision in production & post production
 - Shot, directed, and edited projects which have included promo videos, podcasts, music videos, interviews, short films, dance videos, beauty videos, mini docs, food videos, corporate videos, and comedy web series.
 - Some clients include: Food 52, Driver Digital, Unsigned Hip Hop Artists, Harlem Renaissance Economic Development Corp, Seed and Spark Campaigns, New Jersey Sports Chiropractic and more.
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Director of Photography/Lead Photographer

DanSpiek Dance Theatre - Brooklyn, NY
March 2012 to June 2020

- Produced original video content by working collaboratively with main choreographer, dancers and other specialists to facilitate multimedia production.
 - Provide set/rehearsal photos of all DanSpiek Dance Theatre productions which was used in marketing campaign for each production.
 - Managed to produce over 1000 photos for library
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Video Director/AV Tech/Podcast Technical Director

NYU School of Law - New York, NY
September 2018 to April 2020

- Produced & edited online recordings of distance learning classes, working with student workers as cam ops and professors to facilitate multimedia production of the class.

- Set up for shots according to production schedules, and lighting conditions and available equipment in studio and/or event space.
 - Technical Director for NYU School of Law "Tax Maven" & "Strict Scrutiny" Podcast episodes
 - Acquired experience in studio production (basic use of Tri-caster), podcast recording (mixing, etc), RED/Panasonic camera use, Mediasite/Panopto recording, & event space camera setups
 - Provided leadership for distance learning recordings, pre & post production, as senior contractor
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Videographer/Editor

RealSimple (Time Inc) - New York, NY

October 2016 to February 2017

- Worked with editorial to bring text articles to life with video
 - Shot and edited videos for social and RealSimple.com
 - Sets up equipment: lighting, overhead shots, ideal camera settings
 - Increased online viewership with Holiday how to videos made
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Facilities Coordinator/Production Assistant

BuzzFeed - New York, NY

January 2015 to September 2016

- Maintaining records of maintenance inventory, purchase orders, work orders, and deliveries.
 - Assisting with setting/taking down/packing up equipment for video shoots
 - Occasionally appearing in/shooting some videos.
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Camera Operator

Brooklyn Cyclones - Brooklyn, NY

August 2012 to September 2012

- Streamlined communications with home game broadcast supervisors to maintain optimal video coverage for smooth event operations
 - Operated television studio cameras during live production, maintaining composition and camera angles throughout each shot
 - Increased fans viewership of visual yearbook
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Production Assistant

Def Jam Records - New York, NY

November 2010 to December 2010

Supported current production needs by moving items between equipment, conveyors and staging areas.

EDUCATION

Some College in Media Production

Hunter College of The City University of New York - New York, NY

September 2003 to May 2011

SKILLS

- Adobe Lightroom (9 years)
- Photography (10+ years)
- Video Production (10+ years)
- Video Editing (10+ years)
- Filming (10+ years)
- Adobe Creative Suite (4 years)
- Adobe After Effects (3 years)
- Adobe Illustrator (Less than 1 year)
- Adobe Photoshop (4 years)
- Microsoft Office (10+ years)
- Post Production
- Adobe Premiere

LINKS

<http://www.gaddisonvisuals.com>

ASSESSMENTS

Social Media — Highly Proficient

January 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Highly Proficient](#)

Work Style: Reliability — Proficient

May 2020

Measures a candidate's tendency to be dependable and come to work.

Full results: [Proficient](#)

Work Style: Conscientiousness — Proficient

June 2019

Measures a candidate's tendency to be rule-abiding, well-organized, hard-working, confident, and think before acting.

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.